

# INTRODUCTION TO CHATGPT & AI



**Wednesday, April 16**



**11:00 AM - 12:00 PM PST**



**Via Zoom**



This course introduces contractors to the transformative potential of AI, showing how it can save time, streamline operations, and boost business efficiency. Participants will learn the basics of AI and ChatGPT, discover how AI enhances customer communication, automates scheduling, generates marketing content, and assists with quotes and estimates.

Through industry-specific examples, the course covers AI tools like chatbots, automated marketing, pricing tools, and content generation. By the end, attendees will be equipped with easy-to-use AI tools and practical steps to integrate them into their business for improved productivity and growth.